



ALLEY OF THE MOON
VINTAGE FESTIVAL

Association

Thirteenth Annual

Sept. 26 & 27, 1959

SONOMA • CALIFORNIA •

Price 25c

Visit the Famous Tasting Tunnel at

Buena Vista

See California's Oldest Winery, Built 1857

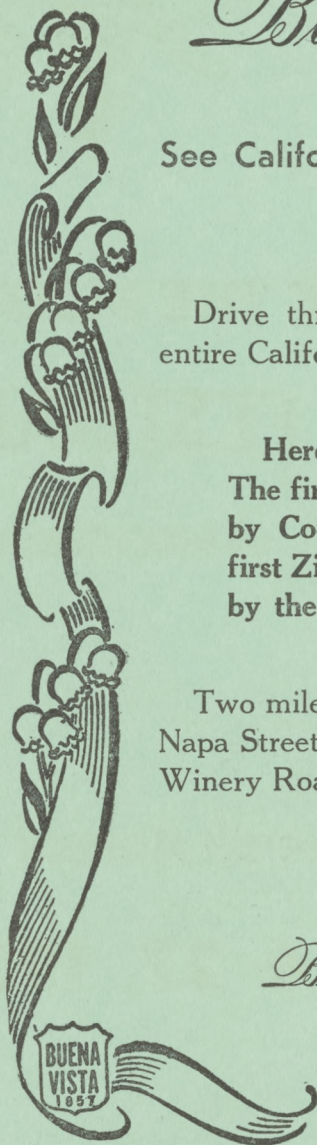
Drive through the foundation vineyards of the entire California wine industry, established in 1832.

Here Zinfandel was born and named. The first Zinfandel grape vine grown here by Count Agoston Haraszthy. Here the first Zinfandel grapes were made into wine by the great vintner from Hungary.

Two miles fom Sonoma Plaza. Drive east on East Napa Street, cross railroad tracks, turn left into Old Winery Road, follow to end.

Buena Vista Vineyards

Telephone WEBster 8-2424



Thirteenth Annual

Valley of the Moon

VINTAGE FESTIVAL

Presented by the



SATURDAY & SUNDAY

September 26, 27, 1959

SONOMA



Welcome

Here in and around old Sonoma Plaza, the Community Center, Local Wineries and Historical Landmarks you will find waiting for you fun, entertainment, interest and historical information.



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The Valley Grape Vines are Entwined with a Rich History



"A pretty girl is like a melody" says a popular song but so is good wine. There is the "rock and roll" sort of wine and there are the varietal wines of lovely bouquet from grapes as grown in Sonoma Valley, made by those who know the art and science of wine making. The wines that make Sonoma cellars famous are the product of vintners with a special pride in God's gift to mankind and in Sonoma Valley's background. These are the men dedicated to their calling. California is making the world aware of grape growers of this class.

It was in and around the old Mission San Francisco de Solano (1824) that grape vineyards were first planted by Padre Joseph Altamira for sacramental wine, and for the beauty of vineyard so green when all is brown and so beautiful when the grapes ripen and the leaves take on the rich color of coming Autumn and the harvest season! San Diego, the first of the Mission chain established by Father Serra planted vines and made a little wine earlier than Sonoma but that was a mere trickle compared to the millions of gallons produced in California today thanks to the foresight of General Vallejo who carried on after the Mission era when he was appointed military Governor and Commandante of the Mexican regime in Northern California in 1834. Vallejo planted and replanted vineyards and made wines so successfully with the aid of his skilled French

LOUIS M. MARTINI

Sherry



A very pale,
very dry Sherry
made according to the
time-honored "Solera" system. Ideal
before a meal. Serve chilled.

LOUIS M. MARTINI

ST. HELENA, NAPA COUNTY
CALIFORNIA

The Valley Grape Vines are Entwined with a Rich History (Continued)

Cellar master Victor Faure that he won many prizes at early state Fairs.

Then came Count Agoston Haraszthy to Sonoma Valley. He had discovered the suitability of our soil for grape growing and with his wealth and gift for promoting, he invested in vast acreage at Buena Vista and built magnificent cellars tunnelled into the rocky hills. Here he planned the making of vintage that must equal the European varieties. He traveled to Europe and the wine making countries and personally selected and shipped to Sonoma Valley the thousands of grape cuttings that were planted and flourished in California. From this beginning in the early eighteen sixties came success and fame. Thus Sonoma is rightly called "the cradle" of California's rich wine production.

Count Haraszthy, the Hungarian refugee who fled his country's political troubles of 100 years ago found freedom and fame in the Sonoma Valley by emulating General Vallejo's culture of the grapes and applying his own knowledge of vines and wines to our red soil. He recognized the advantage of our climate with no seasonal disturbances in vintage time something Europe could not boast. He was the first to make and perfect champagne such as his "Eclipse." His son had gone to the French champagne centers to study the making of sparkling naturally fermented wine. The triumph of the Haraszthy champagne was another feather in Sonoma's cap. However financial difficulties and the devastating blight of Phylloxera in the eighties caused irrecoverable loss to this and other grape growing areas. France too suffered with the "bug" as well as California. Thousands of acres of grapes were ruined or had to be replanted to resistant roots.

Sonoma Valley properties restored and replanted include the Buena Vista property vineyards. The old Haraszthy stone cellars badly shaken by subse-

Compliments

HANZELL VINEYARDS

SONOMA

The Valley Grape Vines are Entwined with a Rich History (Continued)

quent earthquakes as in 1906 have been rehabilitated by the present owner Frank Bartholomew, prize winning vintner and journalist.

The cellars' recessed vaults as revealed by candlelight have old world charm. The tasting room and its relics of Haraszthy whose statue is at the entrance to the winery are impressive additions.

August Sebastiani, the second generation of his family to market and perfect Sonoma wines is one of the successful and wealthy winemen of California. His father, the late Sam Sebastiani made a good size fortune in Sonoma wine and invested it in modernizing and improving Sonoma City. His stone cellars on Fourth Street have been added to each season by August Sebastiani for the growing demand for Sonoma's choice prize-winning wine. A wine tasting room with old Indian relics is an added attraction for many visitors.

There are several smaller wineries in and around Sonoma Valley that make good wine and sell at prices surprisingly reasonable for such excellent and pure products. At Glen Ellen is the landmark, the old Chauvet cellar, now operated by the heirs of Chas. Pagani. Mrs. Esther Pagani Gowans is a Vintage Festival leader. Pagani Brothers have a winery at Kenwood. Felix Mancuso has a winery near Glen Ellen and also there is the H. Parducci winery on the Madrone Vineyard once the property of the late Senator Hearst.

The Jack London ranch and its 2000 acres was largely vineyard with stone wine cellars when Kohler and Frohling were leading producers there. The hot springs section adjoining Boyes Hot Springs was once all vineyard. Up the Agua Caliente road into the hills is the old Goldstein vineyard now the property of the widely-known vintner Louis Martini of Sonoma and Napa.

In the foothills just east of Sonoma city were the Dresel and Gundlach-Bundschu wineries and their acreage planted entirely to varietal grapes. Their elegant wines are just memories. Prohibition was the end of that era but the German families left a proud legacy. They inaugurated Sonoma Valley's first Vintage Festival, a classic production written by the late Ben Weed in 1900.

There was a lapse of years before the Valley of the Moon Vintage Festival Association revived the idea of a Pageant and the annual festivities we know today. The history of Sonoma and its wine growing from Mission days is the theme of the present colorful Pageant enacted by a cast of 100 in front of the adobe landmark on Spain Street. See it this evening.—CELESTE G. MURPHY.

Beaulieu Vineyard

BV

Estate Bottled

NAPA VALLEY WINES

RUTHERFORD, NAPA COUNTY, CALIFORNIA

THE BLESSING OF THE GRAPES



PADRE ALFRED BOEDDEKER, O.F.M.

Pastor of St. Boniface Church, Founder of St. Anthony's Dining Room, known as the "Miracle of Jones St." San Francisco. President of the Franciscan National Marian Commission.

The Blessing

O God, who for the welfare and happiness of mankind, didst create the fruits of the earth, we pray and beseech Thee that Thou wilt deign to look upon our friends and orchards and vineyards and continue to bring them in due season to blessed maturity.

We thank Thee for the richness of our soil in this Valley of the Moon, for the springs of water and for the rain, for the heat of the sun which swells the plants in the freshly cultivated fields, beautiful to the eye and promising a rich harvest, and for the grape clusters telling us of Thy bounty. May we be ever grateful for Thy many favors. May we bask in the warmth of mutual sincerity and grow into a lasting trust and love of Thee.

Amen

Thirteenth Annual
Valley of the Moon Vintage Festival

Saturday, September 26, 1959

At Mission San Francisco Solano de Sonoma

11 a. m. Ringing of Mission Bells

Master of Ceremonies: Henri Maysonnave

Introductions: Mrs. Joan McGrath, Mayor. City of Sonoma

'**Twinning**' ceremony, making Sonoma and the French community of Chambolle-Musigny 'twin cities.' Special guests, including California Lt. Governor Glen Anderson and Mrs. Anderson.

BLESSING OF THE GRAPES CEREMONY

In keeping with the tradition of the early Franciscan Padres, grapes will be blessed in front of Mission San Francisco Solano de Sonoma. Members of the Pageant cast, representing historical families and early day vintners, will portray this scene. Blessing by Padre Alfred Boeddeker, O. F. M., of St. Boniface Church, San Francisco. This memorable ceremony is conducted with the assistance of the Sonoma Valley Council, Y. M. I. and the St. Francis School Mothers' Club.

OFFICIAL OPENING by Col. Thebaud, President of the Festival Association.

VISITORS WELCOME

Conducted Tours by Competent Guides

Through the Winery Daily 10 a. m. to 4 p. m.

OPEN EVERY DAY

ITALIAN-SWISS COLONY

ASTI, CALIFORNIA

Home of The Famous Asti Vineyards of Sonoma County, California

Sample These World-Famous Wines

Program of Events

Strolling Musicians (in and around Plaza) during the day.

11:30 A. M. on

FLOWER SHOW—At Community Center, Napa Street, one block East of Plaza
CRAFTS—Next to Hotz's Department Store

ART EXHIBIT—At Community Center, Ruggles' Store Driveway and Yates' Studio, 1st Street West.

(See Program Notes in following pages)

11:30 A. M. on

In Plaza "GAY WAY" Booths for Merchandise and Food.

11 A. M. to 5 P. M.

"Little Festival" West side of Plaza. FUN FOR CHILDREN.

There will be "Teen Town" for young people, north side of City Hall.

"FOREIGN BAZAAR" at Ray Adobe, 205 East Spain St. (See program notes).

3 P. M.

Open Air Theatre in Plaza—"Just 50 Years Ago." A Presentation by Sonoma Community Chorus. (See program notes in following pages). Admission Free.

5 P. M. to 8 P. M.

Ham Dinner—Adults \$1.75, Children 50c. Social Hall, Methodist Church, Patten Street and 1st Street East (1 block from Plaza).

Sonoma County produces the Finest Wines



The history of wine-growing in the Valley of the Moon marks its beginning with the founding of the Mission San Francisco Solano de Sonoma by Padre Jose Altimira, and the planting there in 1824 of cuttings from vines brought from lower California by Fr. Junipero Serra. Today, a century and a quarter later, 13,625 acres of the finest varieties of wine grapes, valued at 16 million dollars, pay the farmer 2 million for his crop and employ approximately 2,300 workers the year round in the production of 5 million dollars worth of wine.

Sonoma County Wine Growers Association

Program Notes Continued

8 P. M.

PAGEANT—"Mission San Francisco Solano de Sonoma" (in front of Mission).
See complete Pageant Program in following pages.
Get tickets for seats at Chamber of Commerce booth in Gay Way.

9 P. M. to 1 A. M.

"GRAPE HARVEST DANCE"—Veterans' Memorial Building, 126 First Street West. Vintage Festival guests are invited after Pageant. Johnny Val's orchestra from San Francisco. Dance exhibitions. Admission: Adults, \$1.25; Students, 50c. "Record Hop" in small hall. Children, 25c. Refreshments available.

Good Places To Eat

VERDIER'S RESORT

El Verano

Dinners - Cocktail Lounge

Orchestra Dancing Saturday Nights

Swimming Pool Accommodations

CHEF CARDINI'S

Continental Cuisine

Glen Ellen, Valley of the Moon

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Originally a home, later became an inn and has been for 70 years. Is now famous for Good Food, Fine Wines and Liquors.

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We boast two items not to be found in any other saloon in the world:

A General's 5 Stars and a redeemable \$3.00 bill.

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Sonoma Plaza
Sonoma, Calif.

Dining Room &
Cocktail Lounge

Fine Italian Dinners

John Merlo

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Program of Events Continued

SUNDAY, September 27, 1959

11:30 A. M. on

Flower Show at Community Center. Crafts next to Hotz's Department Store.
Art Exhibit at Community Center, Ruggles' Store driveway and Yates' Studio.

Strolling Musicians (in and around Plaza) during the afternoon.

12 Noon to 6 P. M.

Adobe Grange CHICKEN BARBECUE \$1.50—"Sloppy Joes" and "Weenies" for children. Community Center, Napa Street (1 block East of Plaza).

1 P. M.

CHILDREN'S PARADE. Line of March from Community Center on Napa St. to First Street East and around the Plaza.

GOOD PLACES TO EAT (Continued)

LEE'S CHUCK WAGON

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The Food Superfine

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Sonoma

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Excellent Food

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Italian Dinners

Charcoal Broiled
Steaks

Bill Morgantini Dot Morgantini

Program of Events Continued

11 A. M. to 5 P. M.

"LITTLE FESTIVAL" West side of Plaza. FUN FOR CHILDREN.

There will be "Teen Town" for young people, north side of City Hall.

"FOREIGN BAZAAR"—205 East Spain Street. (See program notes).

1 P. M. to 4 P. M.

OLD TIMERS' REUNION, Southeast Corner of Plaza, opposite Simmons' Drug Store, Dal Emparan and Carrie Burlingame, Chairmen.

1 P. M. to 5 P. M.

Ninth Annual Folk Dance Festival (Northwest corner of Plaza). See program notes in following pages.

2 P. M. to 3 P. M.

SIXTH ARMY BAND—near Bear Flag Monument. (See program notes).

3 P. M.

"JUST 50 YEARS AGO," a presentation by Sonoma Community Chorus in Open Air Theatre in Plaza. (See program notes in following pages). Admission free.

8 P. M.

PAGEANT—"Mission San Francisco Solano de Sonoma" (in front of Mission). (See complete pageant program in following pages). Get tickets for seats at Chamber of Commerce Booth in Plaza.

COMPLIMENTS

F. Mancuso
WINERY

*In the Heart of the
Valley of the Moon*

Makers of Fine Dry
Wine from the Finest
Type of Mountain-
Grown Grapes

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HANNS KORNELL
Champagne Cellars
St. Helena



extends Best Wishes to the
guests of the Valley of the
Moon Vintage Festival.

Program of Events Continued

7:30 P. M. to 10:30 P. M.

Folk Dancing and Exhibition. Veterans' Memorial Bldg. (No charge).

BOTH DAYS

10 A. M. to 5 P. M.

Vallejo Home and the Mission San Francisco Solano open. (The Mission contains a collection of paintings of all the Missions in the State by Chris Jorgenson). Historical Society exhibit upstairs in City Hall.

1 P. M. to 5 P. M.

OPEN HOUSE AT WINERIES—Buena Vista Vineyards, go East on Napa St. to Old Winery Road. Sebastiani Winery, go East on Spain St. to Fourth St.

Program Notes

Foreign Bazaar

The garden of the Black Adobe, 205 E. Spain St. will again be the setting for a Bazaar under the auspices of the Foreign Student Exchange Committee.

Rest in the shade of the spreading Alder trees, or find an unusual item to purchase from among the many fascinating donations by local people interested in raising funds to send a Sonoma student abroad next summer and in bringing another exchange student here in 1960.

**101st Anniversary
1858-1959**

Greetings from the
**CHARLES KRUG
WINERY**

Napa Valley Wines
of
Character - Dependability
Reputation.

**Charles Krug
Winery**

C. Mondavi & Sons
owners

St. Helena, California

Open daily to visitors

Pagani Bros.

WINERY

Fine
DRY and SWEET
Wines

Kenwood, Calif.



Program Notes Continued

Many imported treasures will be offered, and you will also find an excellent selection of used books, sports equipment, boutique attire, antique objects, jewelry, plants, ceramics, paintings, and interesting white elephants. Shares in Sonoma's Exchange Students will also be on sale.

Sieglinde Laubisch of Celle, Germany, who is attending Sonoma High under the auspices of the American Field Service, will be guest of honor. You may also meet A. F. S. Exchange Students from neighboring cities as well as Foreign Students from the Bay Area who are being entertained in Sonoma by the Business and Professional Women's Club.

The High School P.-T. A. will serve delicious pastries and cooling drinks assisted by students in colorful costumes.

For the moppets we plan a puppet show, a special booth of bargain toys and gadgets, and a clever portraitist to sketch them.

Little Festival and Teen Town

North side of Plaza you will find a delightful area under the auspices of Trinity Episcopal Church Mother's Club, Mrs. Homer Bosse, President and General Chairman.

"Little Festival" will have a toy rummage sale on Saturday and the ever popular "make-up booth" on Sunday. Other concessions and all games both days.

"Teen Town" Dancing Saturday and Sunday, 2 - 5 p.m. Soft drinks and games of skill. Everybody Welcome!

Valley of the Moon Winery

*In the heart of the
Valley of the Moon*



**Where Fine Wines
Are Made**

E. Parducci and Son

7770 Madrone Road, Glen Ellen

Beringer Bros.

INC.

Los Hermanos Vineyards

**Growers and Producers
of Fine California Wines
and Brandies**

**Visit Our Famous
Underground Tunnels
For Aging Wines**

Since 1876

Program Notes Continued

Art Exhibits

Artists of Sonoma Valley and surrounding areas participate in the Vintage Festival for the seventh time this year with work displayed in three locations. Paintings, sculpture and other fine arts are exhibited in the Community Center, 276 East Napa Street; the Ruggles Store driveway, First Street West opposite the Plaza; and the Yates Studio, 383 First Street West next to the Country Inn.

Nationally acclaimed sculptress Marian Brackenridge exhibits her work in the Community Center this year. Miss Brackenridge began studying at the Art School League of New York and later studied under the brilliant sculptor Ettore Cadorin. Having recently completed a reredos for the main altar in the Baltimore Cathedral in Maryland, she is presently engaged in completing a series of commissions for the Washington Cathedral in Washington, D. C. For the past seventeen years she has lived and worked in Sonoma.

Art-in-action is featured at the Center and the Yates Studio both afternoons from 1 to 5 o'clock. Participating this year are: Ida Day Degan, well known sculptress now teaching at Santa Rosa Junior College, Margaret Armstrong, Santa Rosa's outstanding floral painter, working both days at the Center and Sabina Yates working in oils at the fascinating Yates Studio.

The work exhibited is entirely for the public enjoyment during the Vintage Festival. There is no jury and no awards. Chairman of the Arts Exhibit is Mrs. Milton Hall.

WINES OF DISTINCTION

Everywhere people of discernment are discovering the great joy to be had from drinking wine with meals. To experience the ultimate such pleasure you must become acquainted with the great wines of Mayacamas.

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Four Corners, Sonoma

WE 8-5223

Program Notes Continued

The Flower Show

The Valley of the Moon Garden Club will present for the eighth year the club's Flower Show in the Sonoma Community Center, 276 East Napa street, during the Vintage Festival. Byron Weller is president of the club. Capt. Ellis Rosen is chairman of the event.

Members of this thriving club have arranged something different for your viewing pleasure and they all hope you will come, as you have in the past, to view their efforts.

In addition to the lovely flower show, the club will operate a tea room, where visitors may enjoy lunch before or after going through the flower show.

In the hall between the flower show and the tea room will be choice plants in cans, for sale

You will be most welcome and you will not have seen the Valley of the Moon Vintage Festival in all its glory unless you see the Garden Show.

Flag Decorations

Festival visitors will view with interest the colorful flags which appear around the Plaza. These seven flags all flew over Sonoma during its thrilling history. Merchants and other building owners around the Plaza are cooperating in making flag display space available.



SUPERB CUISINE — SPECTACULAR VIEW

Sausalito, California

Program Notes Continued

Sixth Army Band

TITLE	COMPOSER
American Symphonette No. 2 (First Movement).....	Morton Gould
Second Suite For Military Band in "F" Major.....	Gustav Holst
Porgy and Bess.....	George Gershwin
Rienzi Overture.....	Richard Wagner
Lady of Spain.....	Tolchard Evans

Marches

Amparito Roca.....	Jaime Texidor
Red, White and Blue.....	Russ Magnus
Chicago Tribune.....	W. P. Chambers
The Klaxon.....	Henry Fillmore
Caribbean Carnival.....	David Bennett
Fiddle-Faddle.....	Leroy Anderson
Perpetum Mobile.....	Johann Strauss
Conquest.....	Alfred Newman
Second American Folk Rhapsody.....	Clare E. Grundman

COMPLIMENTS OF

Duggan's *Mission Chapel*

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WEbster 8-3357

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Generations of Service"*

William Duggan
Leonard I. Duggan
Letitia Duggan Welch

GOLF

AT BEAUTIFUL
Sonoma Golf
AND
Country Club

DURING VINTAGE
FESTIVAL

17700 Arnold Drive
Boyes Hot Springs

Swimming
Picnic Grounds

Program Notes Continued

"Just 50 Years Ago"

(Plaza Open Air Theatre)

Presented by the Sonoma Community Chorus this regular Festival feature portrays life as it might have been in the early days of Sonoma. The cosmopolitan flavor of this period with its Spanish, Mexican, Indian and Early American influence are portrayed through song and comedy in colorful costumes bringing back memories of the early history of Sonoma.

Sonoma Community Chorus

The Chorus is an institution of long standing in Sonoma. It has presented concerts of light opera and sacred music for many years. This Christmas season the chorus will be heard in the eighth annual presentation of Handel's "Messiah." William Bihn is president and extends an invitation to those interested to join with the regular members for the coming year. This year for the first time the Twilight Singers, an employee group of the Sonoma State Hospital, are joining in the production of this event. Mrs. Ilona Bellak is president. The two groups are planning to form a unified chorus this year.

Director.....Daniel T. Ruggles

Accompanists.....Winifred Oberle, June Bean

ENSEMBLE

Sopranos and Altos: Marguerite Andrews, Margaret Bihn, Ilona Bellak, Evelyn

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Steiner's Tavern

COCKTAILS

487 1st St. West, Sonoma

Program Notes Continued

Gregory, Ruth Harris, Betty Meller, Noreen Perry, Elsie Ransom, Marcia Stedman, Phyllis Stedman, Barbara Smart, Myra Tyler, Joyce Walling.

Tenors and Bases: George Angove, Robert Berry, William Bihn, Ben Duckett, Victor Dupuy, Sanford Dwight, Odin Romwall, Gus Hofacker, Mike Peebles, Jim Williams, Rolland Webb, Col. L. Mosier, James Mullen.

HOURS: 12-5, Saturday, September 26 and Sunday, September 27

The Children's Parade

The Children's Parade on Sunday at 1 p. m. is sponsored by Sonoma Parlor, Native Sons of the Golden West, with Louis Pellandini as chairman, assisted by Frank Pensar and "Bud" Churchill. Parade theme this year will combine Old California with the new states of Alaska and Hawaii. Cash awards will be given for best individual costumes, boy and girl; best group and best float.

Window Displays

Each year during the days of the Vintage Festival, store windows around the Plaza bring back memories of Sonoma as it was during the years long past. Treasures and mementos of other days are brought forth from attic and chest, and arranged for the visitor's pleasure and delight. You will find the humorous, the quaint, the beautiful, and the historical.

RUBKE'S Chevron Service

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Compliments of **Ed. Peterson, Inc.**

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Sonoma, California

Food City

On the Plaza
OPEN 7 DAYS A WEEK
8:00 a. m. to 9:00 p. m.

Program Notes Continued

Craft Exhibit

For the first time, the Festival presents Craft in Action, and displays by men and women of Sonoma Valley.

This exhibit may be seen from 10 a. m. until 6:30 p. m. next door to Hotz's Department Store, corner of Napa St. and First St. East.

Mrs. Joseph Del Secco and Helen Clary are co-chairmen. It is hoped this exhibit will be an annual event.

All craftsmen in the area are invited to participate just for the sheer joy of showing their prized possessions.

Old Timers' Reunion

As has been their custom during Vintage Festival time the Sonoma Valley Historical Society will provide a meeting place for old timers who return for the festivities where they may register, rest and greet old friends. This will be in the usual place on the Southeast side of the Plaza. Chairmen: Dal Empanan and Carrie Burlingame.



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Program

TENTH ANNUAL FOLK DANCE FESTIVAL

Sponsored by

THE VALLEY OF THE MOON SWINGERS

P. O. Box 831, Sonoma, California

SUNDAY AFTERNOON—PLAZA—1:30 to 5:30 p. m.

M. C.—Wendell Schaal

1. Rumunjsko Kolo.....Roumanian
2. Makazice—Bele Rada.....Serbian
3. At The Inn.....German
4. Anniversary Two-Step (Prog)....
.....American
5. Lech Lamidbar.....Israeli
6. Macedonka Kolo.....Macedonian
7. Internation Waltz.....American
8. Mexican Waltz.....American

M. C.—Louis Mugele

9. Milanova Kolo.....Serbian
10. Blue Pacific Waltz.....American
11. Grosser Achterrum.....German
12. Silencio Tango.....American

SQUARES

Bob Schweers, Stan Valentine

13. Mecklenburg Mazurka.....German
14. Siamsa Beirte.....Irish
15. RancheraArgentina
16. Italian Quadrille.....Italian

M. C.—Bill Siwan

17. Eleno Mome.....Bulgarian
18. Spinnradl (Prog.).....Austrian
19. Fascination Tango.....Composed
20. Caballito Blanco.....Mexican

SQUARES—Joe Angeli, Pee Wee

21. Hof Brau Haus Laendler.....German
22. CorridoMexican
23. HamboSwedish
24. St. Bernard Waltz.....Scottish

EXHIBITIONS

June Schaal, M. C.

M. C.—Frank Bacher

25. Milondita Tango.....Composed
26. Vrtielka Czardas.....Slovakian
27. To Tur (Prog.).....Danish
28. Sauerlander Quadrille.....German

SQUARES

Bill D'Alvy, Harlan Beard

29. Zabarka Kolo.....Serbian
30. Amanor Waltz.....Composed
31. Russian Peasant.....Russian
32. Hava Nagilla.....Israeli

M. C.—Jesse Johnston

33. Grand Square.....American
34. Cotton Eyed Joe.....American
35. Zillertaler Laendler.....Austrian
36. Fado For Four.....Portugese

SQUARES

Joe Calahorrudo, Gary Kerschner

37. Lola Tango.....Composed
38. MiserlouGreek
39. La Joaquinita.....Mexican
40. Oslo Waltz.....English-Scotch

Exhibition Groups Include:

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Los Hurracherros

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Mission San Francisco Solano de Sonoma Pageant

Author

CELESTE G. MURPHY

Director

CHARLES HENDERSON

Mission Pageant Players and Costumes

MRS. CECILIA SHEGOG, Chairman

Narrator

CHARLES HENDERSON

Mission San Francisco Solano de Sonoma Mission Pageant

Time 1823-1862

EPISODE I

Padre Jose Altimira, a Franciscan friar of great ambition, desired to found a chain of Missions in Northern California to convert and civilize the Indians, just as had Father Junipero Serra in the south. He was not encouraged by church authorities but won the consent of Governor Arguello of California largely because of the deterrent effect the establishment might have on the Russian colony established in 1812 on the north coast of what is now Sonoma county.

SCENE 1

(Time: 1823)

Padre Altimira plants the Cross and founds the Mission San Francisco

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The Pageant Continued

Solano de Sonoma in the presence of Mexican soldiers who raise the flag of Mexico upon Sonoma's soil.

The padre invites the Indians to put on their tribal dancing, thus hoping to impress the heathens with their part in the Mission's founding and its implication.

SCENE 2

(Time: 1824)

Dedication of the Mission in this then lovely wilderness. Russian colonists come down from Fort Ross bearing gifts from the altar, and to witness the ceremony.

SCENE 3

(Time: 1828)

Padre Altimira has been successful, converted many Indians and planted large acreage to grapes, fruits and flowers. Despite his efforts he received little or no encouragement or protection from the Mexican authorities.

The Mission settlement is threatened by wild Indian tribes, so the Padre, chiding himself on material success, decides to leave his loved Mission and eventually returns to his native Spain.

EPISODE II

(Five Years Later)

The Mission vines come into bearing and Padre Lorenzo Quijas, successor

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The Pageant Continued

to Padre Altimira, celebrates the grape harvest. After the blessing of the grapes, the Mission Indians put on their harvest dance.

Padre gets warning that savage Indians may attack the Sonoma Mission and destroy it. He implores Divine protection.

EPISODE III

Mission influence wanes and Governor Figueroa of California sends General Mariano Guadalupe Vallejo to take over the Mission settlement, found the pueblo of Sonoma, build barracks and lay out the plaza.

Scene opens with Gen. Vallejo interesting himself in the success of Sonoma's grape production. He has invited friends and notables to a wine tasting party, the **first vintage from the Sonoma Mission grapes**.

Russian royalty from Ft. Ross, including the niece of the Czar, Princess Helena, and her husband, Count Rotcheff, are invited to the festivities. Vallejo's ally, Chief Francisco Solano, and other Indian chiefs are present. Solano plots against the Russians, while secretly admiring the beautiful Princess.

Following entertainment by the colonists, Chief Solano disappears and after the Russians leave and as Spanish music is being played the Indian Chief Solano suddenly reappears and confronts Vallejo, vowing vengeance on the Russians. The Indian is again the savage and is girded for war. Vallejo restrains him, promising to drive the Russians from California forever. He immediately hastens to the rescue of Count Rotcheff and the beautiful Russian Princess Helena, circumventing the Indian plot.

General Vallejo takes official action, delivers his ultimatum to the colonists, thus ending Russia's dream to possess California.

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The Pageant Continued

EPISODE IV

Americans, incensed over Mexican General Castro's threats to drive all Yankees out of California, descend upon Sonoma June 14, 1846, pull down the Mexican flag, place General Vallejo under arrest and make and raise their Bear Flag, emblem of the California Republic.

EPISODE V (26 Days Later)

Sonoma Under the American Flag.

SCENE 1

When the United States Navy sailed into Monterey bay and took possession of the California capitol, the American Flag was raised and Lt. Jos. Reveré was dispatched to Sonoma where he raised the Stars and Stripes in the presence of Mrs. Vallejo, wife of the General, and Mrs. Rosalie Leese, sister-in-law of the General.

SCENE 2

General Vallejo's success in grape growing and wine making in Sonoma Valley attracts the attention of Count Agoston Haraszthy, a Hungarian nobleman who seeks freedom and opportunity in America. The Haraszthy family arrive in Sonoma and are given a welcoming party by the Vallejos and the townspeople.

Memories of old Hungary are visioned and stirred by old country dancing.

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The Pageant Continued

SCENE 3

(Time: July 4, 1862)

Haraszthy, like Vallejo, achieves great success. He highly improves his Buena Vista acreage, planting it to the topmost ridge with grapes and building extensive cellars.

Sonoma Valley vineyardists gather on the street in front of the Mission July 4th to discuss their crops and working conditions in the vineyards. General Vallejo and Count Haraszthy learn of the romance that will unite the families.

SCENE 4

(Time: June 1, 1863)

The double wedding processional of Jovita and Natalie Vallejo and Atilia and Arpad Haraszthy follows the nuptials at the Mission church. Music and rejoicing, introductions, congratulations, a memorable toast, chorus numbers and dancing.

Grand finale and end of Pageant.

Historical Pageant

The Old Mission will be the background for the 1959 pageant, given each evening at 8 p. m. It was especially written by Mrs. Celeste G. Murphy for the Pageant Players organized by Mrs. Charles Shegog six years ago, with the idea of making the Mission San Francisco Solano de Sonoma Pageant an annual production. Mrs. Shegog is a grand-niece of General Vallejo. Descendants of old Sonoma families and other local residents make up an all local cast.

Joseph Del Secco

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Pageant Cast

Padre Jose Altimira.....Ralph Hotz
 Ensign.....Tom Warren
 Padre Lorenzo Quijas, a Mexican
 Padre.....Pat Doyle
 Mexican Maiden.....Jackie Brackett
 Bell Ringer.....Dennis Ricci
 Mexican Scout.....Peter Duffy
 Gen. Mariano Vallejo.....R. R. Emparan
 Francisca Carillo Vallejo, his
 wife.....Julia Emparan
 Vallejo Children.....Jeanette Maffei
 Barbara Doyle
 Capt. Salvador Vallejo.....Sherman Walker
 Mexican Hat Dancers.....Ella Marie Walker
 Sherman Walker
 Chief Solano, Vallejo's ally.....
 Newton Dal Poggetto
 Princess Helena, niece of the Czar.....
 Helene Dal Poggetto
 Count Alexander Rotcheff.....Don Madden
 Russian Priest.....Eugene Mathieu
 Don Timeteo Murphy, major domo of
 San Rafael.....Paul Austin

Pioneer Women.....Jerry Graves
 Henrietta Handel, Hazel Weller
 Bear Flag Men.....Ralph Hamiter, Les Handel
 Henry Primbsch, Peter Duffy, Paul Austin
 Lieut. Ford of Bear Flag Party.....Peter Kiser
 William Ide.....Leslie Thorpe
 Lt. Jos. Revere, U.S.N.....Francis Holden
 Mrs. Rosalie Leese.....Hazel Brandt
 Count Agoston Haraszthy.....Waldron Parker
 Mrs. Haraszthy.....Berta Parker
 Arpad Haraszthy.....Robert Brown
 Attilio Haraszthy.....William Grecian
 Natalia Vallejo.....Eileen Brown
 Jovita Vallejo.....Jane Grecian
 Rev. Father Deyaert.....Pat Doyle
 Soloist.....Quirina M. Walker
 Director of Indian Scenes and
 Costumes.....Grayce Woll
 Indian Princesses.....Jai Singh, Tamara Wetsel
 Lenore Franquetin, Sherry Downey,
 Lavia Wetsel
 Indian Braves.....Harry Wilson and
 their Scouts from Troop 16: Sandy

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Pageant Cast Continued

Allen, Mike Fassio, Carl Ohnstad,
Don Carpenter, Mike Rodgers, John
Blair, Fred Desporte, Tim Gilmore,
John Merritt, Sher Singh, Ben Wynns,
Ken Solen, Dev Singh

Russian and Gypsy Dancers...Jackie Brackett,
Dennis Ricci, Janice Bacigalupi, Steve
Tubbs, Paulette Lourdeaux, James
Hellen, Ann and Bill D'Alvy, Frances
and Richard Terrill, Lucy and Al
Ricci. Mrs. Ricci is director of dancers
and costumes.

Townpeople.....Mrs. Ralph Hamiter,
Mrs. Ruth Gibson, Georgia Gibson,
Chag Gibson, Mr. and Mrs. Leslie
Thorpe, Lynn Dal Poggetto, Sandy
Dal Poggetto, Catherine Winters,
Sharon Winters, Shelly Brown, Barry
Brown, Jerry Graves, Helen Fernandez

Sailors.....Garry Griffith
Einar Jarvinen, Dennis Tiede

Soldiers.....Brooke Myer, Jesse Collier,
Jim O'Neil, Mike Stewart

Chinese.....Carol Taylor, Judy Stewart,
Sharon Stewart, Patricia Von Flue

Spanish Dancers (In order of appearance).....
Beth Neitzel, Cape Majorette with
Richard Neitzel II and Kert Zoller,
attendants. 'Spanish Fans,' Leah Ho-
mann, Gary Gray, Carol Raymond,
Bill Shepard. "Duo Servillano," Ella
Marie Walker, Sherman Walker, Pau-
lette Vatuone, Mike Zimmerman.
Quirina Walker, Director of Choreo-
graphy; Mrs. Rina Vatuone, Mrs.
Richard Neitzel, Costumes.

PRODUCTION STAFF

Assistant Director—Ralph Hamiter. Stage—Jeanette Nixon, Ray Nixon, Hazel Weller. Lights—
George Streiff, Carl Gibson, Ernest Rhodes, James Haver. Sound—Bill Weller, Marvin
Campbell. Make-Up—Vicki Matteoni, Alby Bianchini, Marge Wilson, Betty Short. Seating—
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We are also happy to welcome the distinguished guests and appreciative visitors who have come to see the Festival in this beautiful and historically rich Valley of the Moon.

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